

## JOHN MOLSON MBA CASE COMPETITION COMMITTEE

### SEMESTER COMES TO A CHALLENGING END

With all Concordia University facilities closed due to the COVID-19 pandemic, the MBA CCC also had to unfortunately cease many of our activities in order to keep our students, coaches and committee members safe. This included cancelling or pulling out of the case competitions that remained this semester. We would like to recognize and congratulate these teams for all the hard work they put into preparing for their respective competitions. With over 220 hours combined of prep and 75 hours of coaching, the MBA CCC believed they would have done exceptionally well and made JMSB proud!



Rotman: Mykola Dumenko, Bhanu Aswal, Hirak Chakraborty, and Neha Shivangi, coached by alumni Pierre Carpentier, Carole Charbonneau and Vignesh Ramaraj.



Rotman: Michael Wood, Sapandeep Singh Randhawa, Salman Faiyad and Karine Paradis, coached by alumni Marc Le Guen and Genevieve Redstone.

This cloud does have a silver lining: the Women in Leadership Association (WiLA) at Ted Rogers School of Management has postponed their competition to Fall 2020 - look forward to the announcement of the competing team in the new school year!



HEC: Iryna Sushko, Nina-Mae Proulx-Sylvain, Catherine Pepe and Hussam Al Maleh, coached by last year's winner Jonathan Faerman, and new alumni coach Carole Charbonneau.

#### Top 10 Finish for NIBC!

The last competition JMSB was able to attend was the finals for NIBC in Vancouver. This team had been preparing their presentation since September 2019, and they were chosen from among thousands of entrees to join 63 other teams at the finals this spring. They placed 10th overall, but unfortunately only the top 8 made it to finals. They join the JMSB teams who recently competed at Telfer and NBAXTRSM in narrowly missing the finals - a disappointing result but one that does not reflect the time and effort made by all participants.

Congratulations again to Aws Al-Hasani, Epaminondas Capsis, José Armando Del Greco Peixoto Neto and Jesus Mondragon on an incredible overall performance!



### Case Competitions Bring in Top Recruits

On March 9th, the MBACCC joined forces with the JMSB Graduate Recruitment Team to host a 'Student for a Night' event. Together we welcomed over 20 potential MBA students to give them an authentic case-cracking experience. Professor Tim Field presented some key strategic points, and then participants formed small groups with at least one member of the MBACCC to begin resolving a case! To round out the evening, each group presented their recommendation, and a winning group was chosen! Though it ended up being the last activity hosted in person for the remainder of the semester the MBA CCC is particularly proud of this collaboration. The skills learned in case competition are easily recognizable outside of an MBA environment, and the sense of camaraderie forged when cracking cases under pressure leads to a strong peer network. As the MBA CCC increases its involvement beyond simply organizing and attending different case competitions, we will continue to highlight these benefits.



Geneviève Roch, Akshay Joshi, Rachel Simmons and Paul Bugnon compete at the TRSMxNBA case competition



### The MBA CCC Coaches - A Contribution Worthy of Thanks

On behalf of all our competitors, the MBA CCC would like to extend a huge thank you to all our volunteer coaches who donated their time and expertise. With their support we are able to keep ensuring the high caliber of teams sent to external case competitions!

This year we thank Timothy Field, Michel Greiche, Pierre Carpentier, Carole Charbonneau, Marc LeGuen, Genevieve Redstone, Geoff Weissbach, Matthew Beck, Cedrin Law, Vigneshwaran Ramaraj, Anne Morinville, Anju Suddul, Evan Steeves, Emad Naeemi, Raid Attir, Jesse Prent, Jonathan Faerman and Stavros Athanasoulas.

### Looking to next year

Though there are still many uncertainties about what the next school year will look like in a world changed by the pandemic, there is no better team to take on these challenges than the new MBA CCC! Meet the next year of committee members:



Debajyoti Saha - VP Logistics



Marie-Pier Darsigny - President



Aarya Roy - VP Communications



Roshini Tamil Selvan - VP Finance



Anusan Anandan - VP Internal



Hirak Chakraborty - VP Marketing

On behalf of the current MBA CCC, all our coaches and the students excited to take on more case competitions next year, we wish you all the best of luck, and have total faith in your abilities to lead the MBA case competition community through another successful year!

### LET'S KEEP IN TOUCH



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