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## JOHN MOLSON MBA CASE COMPETITION COMMITTEE

PROUDLY REPRESENTING JMSB ON THE CASE COMPETITION SCENE LOCALLY AND AROUND THE WORLD

## JMSB at McMaster University: The DeGroot Case Competition

On November 9 and 10, 2018, four JMSB MBA candidates participated in the DeGroot MBA Case Competition at McMaster University's Ron Joyce Center in Burlington, Ontario. The main sponsors of the event were Canadian Tire and CIBC. Twelve MBA teams competed from across the country to solve a 3-hour case about growing CIBC's client pipeline Canada-wide.

The winning university teams were:

York University - Schulich School of Business (1<sup>st</sup> place)

University of Manitoba - Asper School of Business (2<sup>nd</sup> place)

Ryerson University - Ted Rogers School of Management (3<sup>rd</sup> place)



From left to right: Evan Baker, Karolyne Courville, MC Laflamme-Sanders, Mateusz Sznir

The JMSB team, composed of Evan Baker, Marie-Claire Laflamme-Sanders, Mateusz Sznir and Karolyne Courville, agreed that the experience was incredibly enriching. Upon their return from the competition, they shared the following:

"Our learning experience was all about the journey. With Tim Field's class "Strategies in Action" and approach, together with the feedback from our dedicated coaches Matthew Beck and Michel Greiche, our evolution as a team was remarkable. As four individuals with different backgrounds, we grew as a team which can create strategies and present feasible solutions within 3 hours."

– Karolyne Courville

"From the top-notch support we received from the Case Competition Committee, the well-organized and challenging competition, to the chance to flex the intellectual muscles we built throughout the semester in Tim Field's MBA 659 class, my experience was excellent. The caliber of our fellow competitors was very strong, and I also learned a lot from watching the winning presentations."

– Evan Baker

In the mixed team category, JMSB MBA candidate Karolyne Courville reached the finals.

Along with MBA students from Ted Rogers School of Management (Ryerson University), De Groote School of Business (McMaster University) and Goodman School of Business (Brock University), she solved a 90-minute case on Canadian Tire.



Karolyne Courville (far right), finalist in the mixed team category



## Project Management Training

On Friday October 19<sup>th</sup> 2018, the JMSB MBA Case Competition Committee organized a Project Management session for the MBA candidates representing JMSB at the KGP Case Competition, held on November 17, 2018 at UQAM University.

The event was led by Emad Naeemi and Raid Attir, two JMSB MBA alumni and previous finalists of the competition. The eleven participants had the opportunity to ask questions about project management concepts and frameworks, as well as about the case competition experience.

## Strong JMSB presence at the 2018 KGP Case Competition

On November 17, 2018, a delegation of four MBA teams represented JMSB at the 9<sup>th</sup> edition of the 2018 KGP Case Competition at UQAM University. With over 124 participants from 13 universities, KGP is the biggest project management case competition in eastern Canada. The theme was about international projects.

At the graduate level the competition winners:

- 1st place: McMaster University
- 2nd place: ESG UQAM
- 3rd place: ESG UQAM

Undergraduate level:

- 1st place: Polytechnique
- 2nd place: JMSB
- 3rd place: ESG UQAM

Our JMSB MBA teams felt this competition was a great learning opportunity to gain more knowledge and insight into the project management field and acquire new skills and terminology.

The competition provided a platform to perform under stressful circumstances, to make quick decisions and to adapt to new situations. The networking opportunity with fellow students of other universities and recruiters was another value added to the case competition experience.

**Team 1: Rutuja Kale, Amanda Rushton, Ghanshyam Solanke, Evan Baker**

**Team 2: Ankit Kumar, Natarajan Arulolie, Sathya Ravindradas, Rohit Rawat**

**Team 3: Melanie Ndandji, Pankajakshan Ramaswamy, Deethu Krishnan, Genevieve Roch**

**Team 4: Paola Sunye, Stéphane Larin, Félix Saint-Denis, Pratyush Mazumdar**

The JMSB MBA Case Competition Committee would like to thank UQAM University and the KGP organizing committee for hosting our teams.



From left to right: Ghanshyam Solanke, Evan Baker, Rutuja Kale, Amanda Rushton



From left to right: Rohit Rawat, Sathya Ravindradas, Ankit Kumar, Natarajan Arulolie

## JMSB MBA team at the Münster Case Challenge in Germany



From left to right: Adnan Ali, Nadya Chuvashova, Geoff Weissbach, Matthew Beck (coach), Udhay Kapoor

The JMSB MBA Case Competition Committee would like to thank coach Matthew Beck for his invaluable support.

A JMSB MBA delegation comprised of Nadya Chuvashova, Geoff Weissbach, Adnan Ali and Udhay Kapoor competed at the 2nd edition of the Münster Case Challenge in Germany. The team stated their analytical skills were greatly improved by the process of preparing for this challenge. Additionally, they learned valuable lessons on adapting business strategies to cultural differences. Overall, JMSB fought hard with only one point behind the winning team, Barna Management School, with the scores of 70 to 71.

The MBACCC was able to capture Geoff Weissbach's impressions upon his return:

"The University of Münster Case Competition was quite an amazing experience. The hosts provided each team with a guide who was there to support them during the week for both the competition as well as experiencing the city. The competition was very well put together in terms of organization and judging, with very high caliber teams from across the world. The networking was also well thought out and balanced into the week.

In terms of learning, this competition was a fantastic experience to learn about the business culture in Europe through the presented case challenges. We also saw some dynamic presentation styles in the other competitors. This competition gave us the opportunity to come together as a team, adapt our style, and push our creative boundaries, which was highly valued in the final presentation.

We would also like to thank the University of Münster for their incredible hospitality which played a key role in making this experience unforgettable for our team."

**"I never lose. I either win or learn" – Nelson Mandela**