

JOHN MOLSON
MBA CASE COMPETITION COMMITTEE

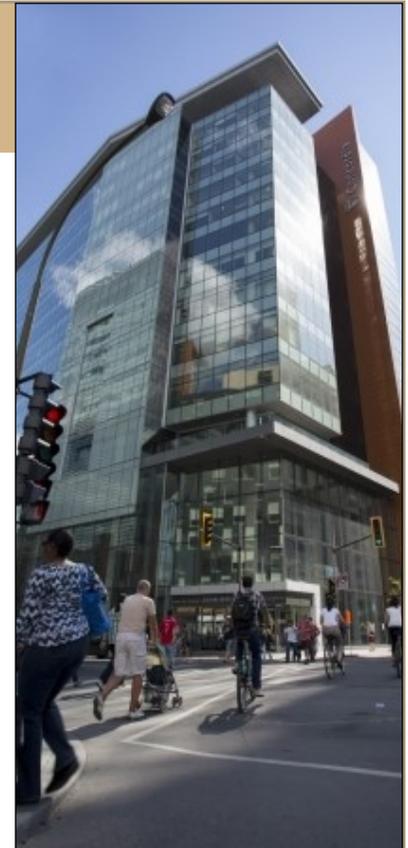
JMSB MBA CCC March Newsletter

JMSB wins 2nd place at the Diversity and Inclusion MBA Case Competition!

On March 1st and 2nd, four delegates from the John Molson School of Business, Karolyne Courville, Paola Sunyé, Vijay Bidnurmah and Zane Ruiz, made their way to Canada's capital for Telfer School of Management's 4th edition of the Diversity and Inclusion MBA Case Competition. The event was run in partnership with Deloitte and Export Development Canada (EDC).



From left to right: Zane Ruiz, Paola Sunyé, Karolyne Courville and Vijay Bidnurmah



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“The topic of indigenous communities and the role they play in the Canadian mining industry was very interesting. The competition was extremely well run by EDC employees in collaboration with the Telfer School of Management team. Our overall experience was positive and we had the opportunity to meet other MBA students from other universities across the country. From this competition, we all learned how to adapt business strategy to a Diversity and Inclusion themed topic.”

- Karolyne Courville

About the JMSB MBA CCC

The JMSB MBA Case Competition Committee (CCC) facilitates the participation of MBA students in case competitions.

Under the supervision of Timothy Field, Faculty Advisor MBA Case Competitions, the committee's Executive Team provides basic training in the form of "Bootcamps" to initiate students to case cracking and presenting, and manages all the outgoing competing teams. With the help of dedicated coaches, teams are provided training and mentoring before heading to case competitions.

This unique opportunity provides students the platform to develop their problem solving & presentation skills, expand their academic & professional networks and represent John Molson School of Business (JMSB).

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On day 1, the students were welcomed by Deloitte and EDC professionals. A presentation was given by Deloitte on diversity and inclusion in the Canadian mining industry. Several important issues were brought up regarding how diversity and inclusion lead to a more productive, innovative and safer work environment.

“diversity and inclusion lead to a more productive, innovative and safer work environment”

On day 2, the eight competing teams received the case and had 3 hours to prepare their presentation. Half of the teams were selected to go to the finals, two from each panel of judges. The teams moving on to the finals were given a second case, which was a continuation of the first.



The JMSB team answers questions about their presentation

The evening was topped off with a banquet and a closing feedback session on the various presentations, followed by an announcement of the winners. The John Molson MBA team won second place, after Telfer School of Management (University of Ottawa). Rower School of Business (Dalhousie University) and De Groote School of Business (McMaster University) finished in third and fourth place respectively.

The team would like to thank their coaches Anju Suddul, Evan Steeves, David Spinner and Tim Field.