

JOHN MOLSON  
**MBA** CASE  
COMPETITION  
COMMITTEE

## A NEW SEMESTER FOR THE CCC

As the MBA program welcomes a new cohort of students, the CCC is continuously looking to improve outreach and engagement with new and old students alike. This semester, the Committee will be continuing successful initiatives from the Fall semester and piloting improved means of accessibility.

### One Bootcamp Down, One More to Go!

Based on the success of last semester's bootcamps, the CCC decided to offer both sessions again. On January 23, Prof. Tim Field hosted the first workshop ('Intro to Case Cracking') for 23 MBA and GDBA students. Though the target audience remains new incoming students, a different case was chosen to keep the session relevant to students who attended the session in the Fall and wanted to deepen their analysis skills. The workshop highlighted different approaches to corporate strategy and managing strategic trade-offs. The next session will be held on February 7 and will give students the chance to practice their teamwork and presentation skills by preparing a short case analysis and presentation.



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### New and Improved Office Hours

In order to improve attendance at CCC office hours, initiated in September 2019, the CCC will now be holding office hours in the 6th floor grad lounge. Each week will focus on a specific theme or topic of discussion. This month's office hours focused on how to get started with case competitions, and the role of the CCC President. Next month will feature the other CCC roles and case competition team dynamics. See our schedule on the last page for specific dates and times!

### Not to Miss: GardaWorld Challenge

Perhaps the most anticipated internal event of the semester is the Stéphan Crétier Foundation Case Competition, also known as the GardaWorld Challenge. On February 15, participants will have the chance to solve a live case during a full-day event.

Last year there were 9 teams, and due to the popularity of the event, the CCC has opened 3 more spots. The deadline to register (either as a team or as an individual) is today (January 31)!



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## ICC Opens the Semester Strong

From January 6 – 10, John Molson School of Business welcomed 36 elite teams to the 39th John Molson MBA International Case Competition. While a huge number of MBA students came out to volunteer and help make the event a success, the CCC would like to shine the spotlight on Concordia's competing team. After months of hard work and over 60 hours of preparation time outside school hours, Geneviève Roch, Akshay Joshi, Rachel Simmons and Paul Bugnon put their heads together and delivered five solid presentations, including cracking two live cases! The team won three of their five match-ups, placing 2nd in their division. All the team members would like to extend their gratitude to all their peers, professors and members of the JMSB community who came out to watch them present, and help cheer them on! The CCC would also like to join them in thanking their three incredible coaches: Professor Tim Field, Matthew Beck and Cedrin Law.



Geneviève Roch, Akshay Joshi, Rachel Simmons, Catherine Pepe (alternate) and Paul Bugnon

"Competing in ICC has been an experience like no other. When I began the Strategies in Action class, I thought I'd mostly learn about crafting strategies and being a great presenter. ICC is a week-long event that tests your stamina and willpower. You have to manage your stress and emotional drain, fully trust your team and be there when they need you... in the end I learned so much more!"  
– Paul Bugnon



The team and their coaches Matthew Beck, Tim Field and Cedrin Law enjoy a well deserved dinner on the last day of competition

## East Meets West heads to Calgary

On February 6, the last of the MBA 695 (Strategies in Action) teams will head to Calgary to compete in the 5th annual East Meets West MBA Leadership Case Competition hosted by the Haskayne School of Business in collaboration with the Ivey Business School. The competition explores the balance of fiscal demands and ethical challenges in leadership. Stéphane Larin, Jennifer Ward, Sapandeep Randhawa and Paola Sunyé will join 8 other teams for two rounds of competition. After the initial round of mixed teams presentations, the JMSB team will come back together and put their case-cracking skills to the test. After 50+ hours of preparation on top of in-class practice, the CCC is confident in their odds of making the podium, but joins their coaches Geoff Weissbach and Anne Morinville in wishing them the best of luck!

Stéphane Larin, Sapandeep Randhawa, Paola Sunyé and Jennifer Ward



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## Welcome HEC and Rotman Teams!

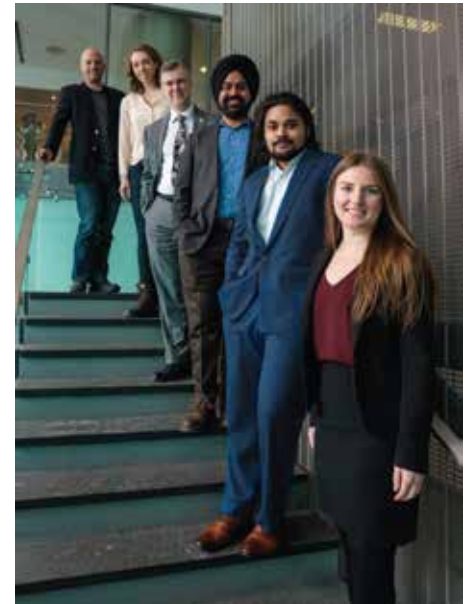
After some truly impressive tryouts, the CCC is proud to announce the teams attending the upcoming HEC CSR Challenge and Rotman A4S International Case Competition:



Mykola Dumenko, Bhanu Aswal, HIRAK Chakraborty, and Neha Shivangi make up the first of two Rotman teams, coached by alumni Pierre Carpentier, Carole Charbonneau and Vignesh Ramaraj.



Iryna Sushko, Nina-Mae Proulx-Sylvain, Catherine Pepe and Hussam Al Maleh are currently preparing for the HEC CSR Challenge, coached by last year's winner Jonathan Faerman, and new alumni coach Carole Charbonneau.



Michael Wood, Sapandeep Singh Randhawa, Salman Faiyad and Karine Paradis make up the second Rotman team, coached by alumni Marc Le Guen and Genevieve Redstone.


All three teams have begun preparing, having already accumulated over 20 hours of coaching between them. All of the coaches are alumni of the MBA program and past case-competition participants; this abundance of engaged alumni who are willing to donate their time and expertise to help foster the next generation of competitors is a testament to the CCC's quality of activities and sense of community. The CCC is excited to cheer them on at their respective competitions, and sincerely thanks all the coaches for their support and dedication!

## LET'S KEEP IN TOUCH



JOHN MOLSON  
MBA CASE COMPETITION  
COMMITTEE

**MB 6.255**  
**GRAD**  
**LOUNGE**  
**TUESDAYS**  
**4-7PM**

 [jmsbcasecomp@gmail.com](mailto:jmsbcasecomp@gmail.com)

FEBRUARY

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● Stéphan Crétier (Garda)  
Case Competition

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● How to prepare for a  
case competition -  
Roles on a team

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● CCC Team Roles